

## Exponential and Logarithmic Function Word Problems

Goal:

- to solve word problems using exponential and logarithmic functions

The population of a town is given by the rule

$$P(x) = 250000e^{0.012x}$$

where  $x$  is the number of years since 2012.

a) What will the population be in 2020?

$$\begin{aligned} \text{In 2020, } x &= 8 \\ P(8) &= 250000 e^{0.012(8)} \\ &= 275189.766 \\ &\approx 275190 \end{aligned}$$

b) What is the rule that describes the time since 2012 as a function of the town's population?

$$P(x) = 250000e^{0.012x} \quad \text{population as function of time}$$

$$\frac{P(x)}{250000} = e^{0.012x} \quad \log_{\text{base}}(\text{result}) = \text{exponent}$$

$$\log_e \left( \frac{P(x)}{250000} \right) = 0.012x \quad \log_e = \ln$$

$$x = \frac{1}{0.012} \ln \left( \frac{P(x)}{250000} \right)$$

$$x = \frac{250}{3} \ln \left( \frac{P(x)}{250000} \right)$$

c) When will the population of the town reach 400 000?

$$\begin{aligned} x &= \frac{250}{3} \ln \left( \frac{400000}{250000} \right) \quad \text{get familiar with your calculator} \\ &= 39.2 \end{aligned}$$

$$2012 + 39.2 = 2051$$

In 2051.

To evaluate logs:

$$\log_c m = \frac{\log m}{\log c} = \frac{\ln m}{\ln c} = \frac{\log_n m}{\log_n c}$$

CHANGE OF BASE

Ex:

a)  $\log_2 8 = 3$

b)  $\log_4 20$

$$\frac{\log 8}{\log 2} = \frac{\ln 8}{\ln 2} = 3$$

$$= \frac{\ln 20}{\ln 4} = 2.16$$

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