

## Solving Exponential Equations

Goal:

- to solve exponential equations using logarithms
  - equations involving one exponential term
  - equations involving more than one exponential term

Since logarithmic functions are the inverse of exponential functions we can use logarithms to solve exponential equations.

Ex: Solve:

a)  $5^x = 15$

"Take the log of both sides"

$$\ln 5^x = \ln 15$$

$$x \ln 5 = \ln 15$$

$$x = \frac{\ln 15}{\ln 5} \approx 1.68$$

b)  $2(3)^{2x-1} - 1 = 7$

With more complicated equations (ones involving more than one exponential term) we must also apply laws of logarithms.

Ex: Solve:

a)  $2^{x+4} = 4^{-x+3}$

$$\log 2^x = \log 4^{-x+3} \quad - \text{ log both sides}$$

$$x \log 2 = (-x+3) \log 4 \quad - \text{ power rule}$$

$$x \log 2 = -x \log 4 + 3 \log 4 \quad - \text{ distribute}$$

$$x \log 2 + x \log 4 = 3 \log 4$$

$$x(\log 2 + \log 4) = 3 \log 4$$

$$x = \frac{3 \log 4}{\log 2 + \log 4} = 2$$

b)  $2(6)^x = 0.5(3)^{2x}$

$$\ln 2(6)^x = \ln 0.5(3)^{2x}$$

$$\ln 2 + \ln 6^x = \ln 0.5 + \ln 3^{2x}$$

$$\ln 2 + x \ln 6 = \ln 0.5 + 2x \ln 3$$

$$x \ln 6 - 2x \ln 3 = \ln 0.5 - \ln 2$$

$$x(\ln 6 - 2 \ln 3) = \ln 0.5 - \ln 2$$

$$x = \frac{\ln 0.5 - \ln 2}{\ln 6 - 2 \ln 3} \quad \checkmark$$

$$= \frac{\ln \frac{1}{4}}{\ln \frac{2}{3}} = \log_{\frac{2}{3}} \frac{1}{4}$$