

Word Problems with Exponential Functions

Goal:

- to solve word problems using exponential functions

Many things can be modeled using exponential functions. Often, the horizontal asymptote is $y=0$ and we can use a simplified form of the equation.

$$f(x) = a(c)^{b(x-h)} + k$$



$$f(x) = ac^{bx}$$

with $h=0$
and $k=0$

A bacteria culture doubles every day. Initially, it contained 8 bacteria. How many bacteria will there be after two weeks?

$$\underline{k=0 \quad f \quad h=0}$$

means a : initial value

x : time (days)

$$f(x) = ac^{bx}$$

$$f(x) = 8c^{bx}$$

$$f(x) = 8(2)^{bx}$$

$c=2$ doubling

$$f(x) = 8(2)^x$$

$b=1$ doubles once
every day

$$f(14) = 8(2)^{14}$$

$$= 131\,072$$

A bacteria culture doubles 3 times a day. Initially, it contained 8 bacteria. How many bacteria will there be after two weeks?

$$f(x) = 8(2)^{3x}$$

$$f(14) = 8(2)^{3(14)}$$

$$= 8(2)^{42}$$

$$= 3.52 \times 10^{13}$$

The number of ants in a colony triples every four days. The colony starts with 100 ants. How many ants are there after 16 days? 18 days?

$$f(x) = 100(3)^{\frac{1}{4}x}$$

$$f(16) = 100(3)^{\frac{1}{4}(16)}$$

$$= 100(3)^4$$

$$= 8100$$

$$f(18) = 100(3)^{\frac{1}{4}(18)}$$

$$= 100(3)^{4.5}$$

$$= 14029.6$$

$$= 14029$$

A car is purchased for \$30 000. It loses 15% of its value every year. How much is the car worth five years after purchase?

$$\begin{aligned}f(x) &= 30\,000 \left(\underline{100\% - 15\%} \right)^x \\ &= 30\,000 (85\%)^x \\ &= 30\,000 (0.85)^x\end{aligned}$$

how much it is
still worth
not how much
value it loses

$$\begin{aligned}f(5) &= 30\,000 (0.85)^5 \\ &= 13\,311.16\end{aligned}$$

If the car's scrap metal is worth \$400, how does this change the rule describing the value of the car over time?

Exponential "c"

1. Growth or decay by a factor (i.e. doubling, tripling, halving,...)

$c = \text{factor}$ (i.e. $c=2$, $c=3$, $c=\frac{1}{2}$,.....)

2. Growth or decay by percent

$C = 100\% + \text{percent change}$ for growth

$C = 100\% - \text{percent change}$ for decay